



ABN 617 18013902

Email: contact@writeup.com.au

What's On Your Online Media Agenda This Year?

Getting Out There Regularly – *Make it a weekly goal. Hungry electronic media needs to be fed with press releases, articles and newsletters on a daily basis, when you're not feeding the media market your competition is!*

A Publishing Campaign - Articles show your knowledge, expertise and authority in your field, they also get you a by-line. By-lines include live links to your website, contact details and a brief overview of your company or services. Whether you want to stand out as a leader in your field, increase sales or simply become famous online, well written articles distributed to the right channels can achieve this.

Boost Your Website - *Give it a makeover adding your latest articles and press releases, add new images and icons, subscribe to a news feed (many are free), add a blog and exchange links with complimentary service providers.*

Networking - Your business and their business; stay in contact with your industry and your clients. Subscribe to your top industry B2B magazines and the B2C of your customers and make contact with journalists and editors

Advertise - Stay visible for maximum coverage.

Using a tool kit of media possibilities, we will tailor build a strategy that will help your internal or external communication, profile your resources, services or products and provide the initial information customers need to contact you. For more information see www.writeup.com.au

No time to write? Email us at contact@writeup.com.au